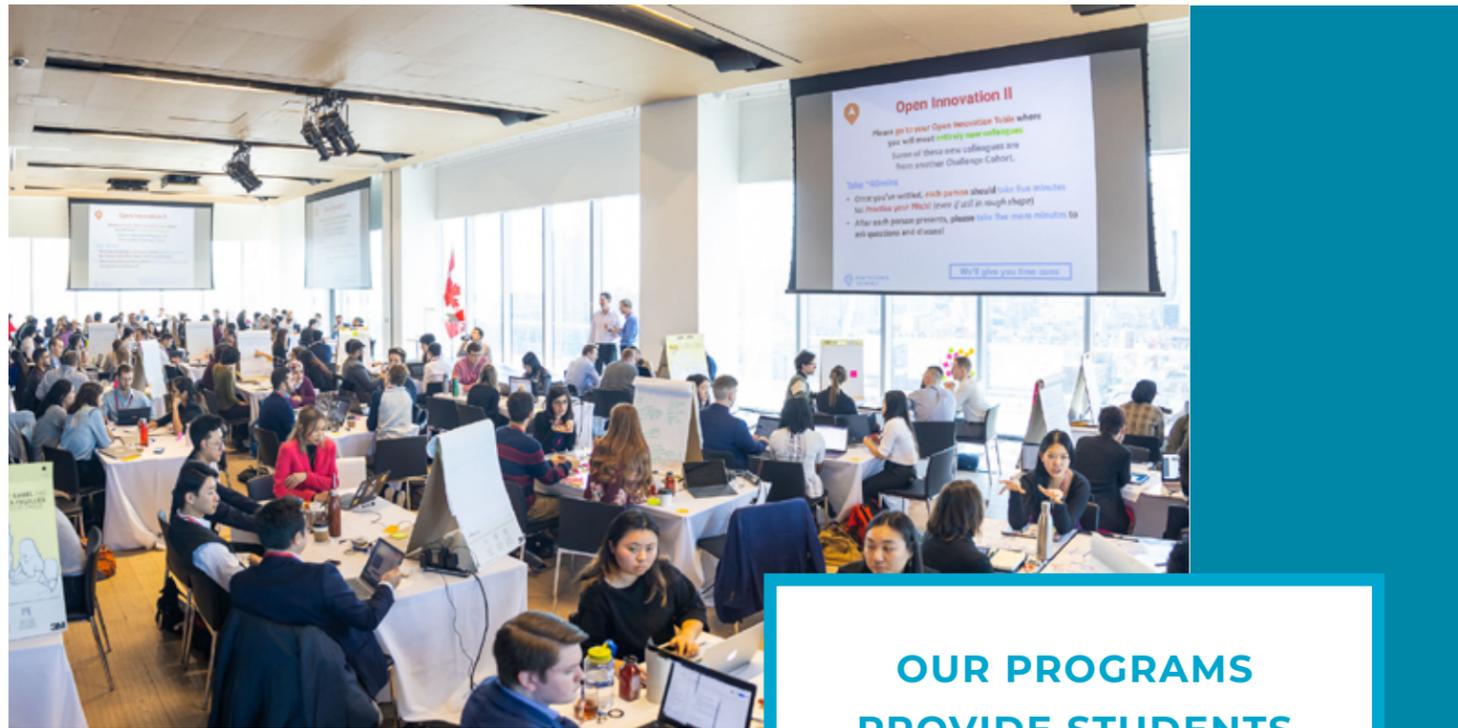


# WHO WE ARE

We are a global social enterprise that designs and delivers education programs that empower participants with design thinking skills and a strong understanding of sustainability.



Our virtual and in-person week-long programs guide individuals, organizations, and communities through collaborative learning journeys – journeys that enable everyone involved to distill complex challenges into implementable ideas for positive change. Our purpose is to empower people to make a positive difference in the world.

We believe that changing the world is a team sport. Our program is highly collaborative and iterative. Participants collaborate with interdisciplinary colleagues, experts and mentors from across the globe as they tackle one of the United Nations Sustainable Development Goals.

**OUR PROGRAMS PROVIDE STUDENTS WITH A GLOBAL PERSPECTIVE AND NETWORK WHILE EMPOWERING THEM TO TACKLE THE WORLD'S MOST CRITICAL SUSTAINABILITY CHALLENGES.**



WATCH THIS VIDEO TO LEARN ABOUT OUR VIRTUAL PROGRAM

## OUR HISTORY

We first developed How to Change the World in 2014 as the capstone course for all accredited engineering, computer science and management degrees at University College London (UCL) with more than 40 partner organizations in the original nine-day version of the program delivered every year at UCL.

journey for audiences outside UCL. In response, we developed shorter, more flexible versions of the program. Our experience in running both in-person and fully virtual programs has enabled us to expand into many international regions. Our goal is to make our Learning Journey globally accessible!

Based on the success of this original program, we were asked to provide our How to Change the World learning



HEAR FROM OUR CO-FOUNDER

## OUR PAST PARTNER INSTITUTIONS

Our latest programs enabled us to provide virtual international networking opportunities for our participants, with approximately 25% of our participants and 50% of our experts and mentors coming from outside of North America.



JOIN OUR 40+ GLOBAL INTERNATIONAL PARTNERS

# OUR UNIQUE VALUE

YOUR STUDENTS WILL LOVE OUR PROGRAMS



## GLOBAL NETWORKING

Students work on multi-disciplinary teams with students from different institutions, faculties and areas of interest. These teams consult with experts from around the world while developing their solutions.



## SKILL DEVELOPMENT

Students learn design thinking principles and put them into action while receiving ongoing feedback from experts and teaching team. Students learn about sustainability, innovation and entrepreneurship.



## TACKLE REAL PROBLEMS

Students develop solutions aimed to address the United Nations Sustainable Development Goals. Students solve real world problems and engage with key stakeholders in the communities they are helping.

## HOW TO GET INVOLVED?

*Enroll a cohort of your best students in our borderless, team-based and fully virtual experiential education program, and provide one of your faculty with our unique professional development experience.*



**SEND YOUR STUDENTS** to participate in our one-of-a-kind program. Send a cohort of 10 or more students and receive a 20% discount and one FREE educator spot.



**SEND YOUR EDUCATORS** for professional development. Your staff will complete our Train-the-Trainer program and receive guidance on how to foster virtual engagement. Educators will mentor a wide array of students and connect with sustainability and innovation experts.



LEARN ABOUT OUR LEARNING JOURNEY

## WHAT OUR PARTICIPANTS HAVE TO SAY

“The focus on falling in love with the problem, not the solution, is unique to How to Change the World.”

“I realized the broader applications of engineering and I would like to work towards becoming a leader to be able to forge the future.”

“By pushing participants to really understand the issues and the people they affect, the program helped to retrain our problem-solving skills to be the most effective.”

“I learned a great deal about how public policy, public support, and private interests must interact to achieve change.”

“The most valuable part of this experience was learning how to work through real complex problems and [receive] guidance from people who do this on a regular basis.”

“This program teaches not only the theory, but also the practical aspects of starting a career in social entrepreneurship.”

## OUR PROGRAM BY THE NUMBERS

6,000+

Over 6,000 students have participated in our programs since 2014

87%

rated the program among their **most valuable educational experiences\***

91%

would recommend the program to their friends and colleagues\*

86%

self-reported **significant improvement** in their critical thinking and problem solving skills\*

85%

self-reported significant improvement in their **digital collaboration** and communication skills\*

\* based on our February and March 2021 virtual programs

## CONTACT US

*We warmly invite you to connect with us regarding your interest in our future programs.*

*Please email: [programs@htctw.org](mailto:programs@htctw.org)*

